



Dynamic Store Management

Powered by Blueday

Helping retailers create and execute daily action plans to drive efficiency and smarter decisions

Dynamic Store Management creates a single view of key store metrics providing store managers with the insights and recommendations they need to create the right plans, which utilize each member of the team to achieve sales targets and complete necessary tasks every day and every shift.



Backed by our deep expertise in machine learning and retail, the Dynamic Store Management tool will help retailers:

Increase store productivity with strategic management

Dynamic Store Management gives store managers tools to strategically manage the circumstances of their day. They get a clear and concise understanding of the daily strategic activities, how their teams have performed in the past, and what they are likely to do in the future.

Manage risks to sales goals proactively

Dynamic Store Management helps managers identify, and proactively manage specific risks to sales goals, such as decline in basket size and conversion rates or decreased associate performance. The tool flags data in near real-time and makes targeted coaching recommendations.

Obtain greater visibility and accountability

Dynamic Store Management gives the corporate office more insight into the performance of store teams, from district managers to store associates creating greater accountability across the organization. The ability to evaluate is key for rewarding top performers and coaching associates with potential.



Business Results

- Meet sales and margin goals for each store
- Reduce wasted labour hours and sales opportunities
- Create a consistent approach to optimize store labour spend

Tulip's Store Performance System

Intelligent Scheduling

How can every store create schedules that best utilize their labour budget for sales performance?

Dynamic Store Management

How can each store team beat their sales goal this week?

Precision Budgeting

What is the best way to set goals and budgets to maximize results?

Other Tulip Apps

Everything you need to elevate service and personalize customer engagements.

Clienteling

Store associates can manage customer information, preferences, follow-ups, and client communication with an intuitive, simple to use mobile app.

Checkout Nova

Seamlessly process orders anywhere in the store, and includes an omnichannel shopping cart, order processing capability, and complete order history including refunds.

LiveConnect

Customers can communicate with retail stores in real-time over their preferred social channels through a simple and intuitive user interface.

Assisted Selling

Provide customers real-time inventory information, product details, pricing, promotions, customer reviews and ratings from across the endless aisle.

Tulip is a mobile application provider focused on empowering associates in retail stores. Partnered with Apple, Tulip's mission is to harness the power of the world's most advanced mobile technology to deliver simple-to-use apps for store associates to look up products, manage customer information, check out shoppers, and communicate with clients. Leading retailers like Mulberry, David Yurman, Saks Fifth Avenue, Kate Spade, Coach, Michael Kors and Bonobos use Tulip in their stores to elevate the shopping experience, increase sales and improve customer service.

Tulip partners with Modò Network to provide best in class solutions for European retailers

Contact us at www.tulip.com or +39 0423 651 085