

# Assisted Selling

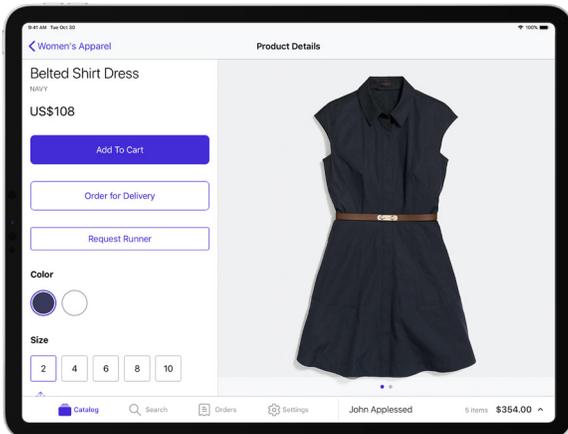
Empower associates with easy mobile access to omnichannel catalog

Tulip's Assisted Selling App delivers a personalized shoulder-to-shoulder experience for shoppers in your store and can transform one-time buyers into loyal customers. It enables store associates to browse omnichannel catalog, capture orders, take payments, and transact anywhere in the store.

With easy access to real-time product information and engaging imagery, store associates use the app to capture orders and take payments directly from the device.

With Tulip's Assisted Selling, store associates can sell more effectively and sell more by leveraging real-time product information, ratings, reviews, engaging product imagery and video, and social media.

## Product Features and Benefits



### Catalog Access

Empower store associates to sell products that are available in-store, in other stores, or online. Use powerful type-ahead search to find products faster.

### Endless Aisle

Offer an unparalleled in-store customer checkout experience and save the sale with endless aisle. If an item is not available in-store, customers can pay in-store and ship-to-home or order online and ship-to-store.

### Product Knowledge

Integrate ratings and reviews and close the knowledge gap between store associates and customers with real-time access to enhanced product information.

### Mixed Orders

Mix in-store and online products in a single order with the ability to split a shopping cart between on-hand and online inventory. Give associates access to all orders placed using Tulip. Search on existing orders to check order status or to update the order.

# Your Return on Investment

Tulip's Assisted Selling enables retail store associates to browse omnichannel catalog products, capture orders, take payment, and transact anywhere in the store delivering business results and exceptional customer experience.

Increase Customer Satisfaction

**10% to 30%**

Engage with in-store customers and extend the personal customer experience beyond the four walls of the store.

Increase Order Sizes

**5% to 15%**

Leverage rich customer data to cross-sell and upsell effectively and to increase Average Order Value on store transactions.

Increase Repeat Purchases

**5% to 20%**

Send customers personalized product images based on their preferences and past purchases to generate incremental sales.

Increase Store Sales

**2% to 10%**

Generate incremental sales and capture lost sales by giving associates access to online and in-store inventory.

## Other Tulip Apps

Everything you need to elevate service and personalize customer engagements.



### Checkout Nova

Seamlessly process orders anywhere in the store, and includes an omnichannel shopping cart, order processing capability, and complete order history including refunds.



### LiveConnect

Customers can communicate with retail stores in real-time over their preferred social channels through a simple and intuitive user interface.



### Clienteling

Store associates can manage customer information, preferences, follow-ups, and client communication with an intuitive, simple to use mobile app.



### Runner

Give store associates the ability to search in-store inventory and request items from a runner to be delivered to a specific location in the store.

Tulip is a mobile application provider focused on empowering associates in retail stores. Partnered with Apple, Tulip's mission is to harness the power of the world's most advanced mobile technology to deliver simple-to-use apps for store associates to look up products, manage customer information, check out shoppers, and communicate with clients. Leading retailers like Mulberry, David Yurman, Saks Fifth Avenue, Kate Spade, Coach, Michael Kors and Bonobos use Tulip in their stores to elevate the shopping experience, increase sales and improve customer service.

Tulip partners with Modo Network to provide best in class solutions for European retailers

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